

Value Orientation

value _____

attitude _____

epic knowledge _____

etic knowledge _____

**1. What are the three origins of American cultural pattern? (pp. 188 – 189)
(Note down the origin and 2-3 points about it)**

a. _____
• _____
• _____

b. _____
• _____
• _____

c. _____
• _____
• _____
• _____

2. What are three forces that lead to the development of a dominant American culture? (p. 190)

a. _____

b. _____

c. _____

3. What are five problems that are universally shared by all cultures? (p. 192)

- a. _____
- b. _____
- c. _____
- d. _____
- e. _____

4. Note down three important points about Kluckhohn and Strodtbeck's value orientation theory (p. 192).

- _____

- _____

- _____

5. Modality of Human Activity (pp. 197-200)

For each section, note down 2-3 main ideas (you can also include examples).

Activity orientation refers to _____

a. Activity and Work

- _____

- _____

b. Efficiency and Practicality

- _____

- _____

c. Progress and Change

- _____

- _____

- _____

6. Temporal Focus of Human Life (p. 200)
Note down 3-4 main ideas from this section.

- _____

- _____

- _____

- _____

7. Character of Human Nature (p. 200 – 201)
Note down 2-3 main idea from each section.

a. Goodness

- _____

- _____

b. Rationality

- _____

- _____

c. Mutability

- _____

- _____

8. Relationship of the Individual to Others (pp. 202-207)
For each section, note down 4-5 main ideas.

A. Individualism

- _____

- _____

- _____

- _____

Hyper-individualism refers to _____

a. Self-motivation

- _____

- _____

- _____

- _____

- _____

B. Social Organization

a. Equality

- _____

- _____

- _____

a. Conformity

- _____

- _____

- _____
