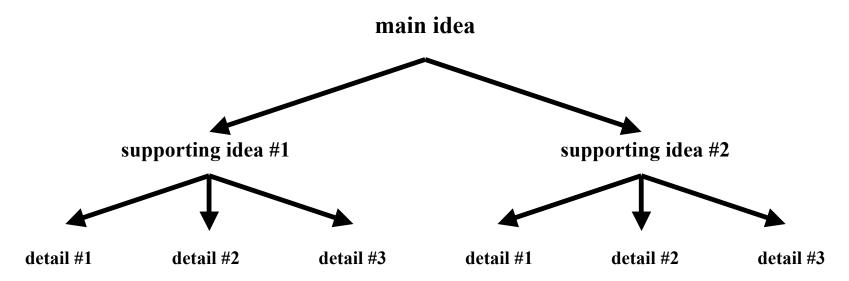
Presentation Organization

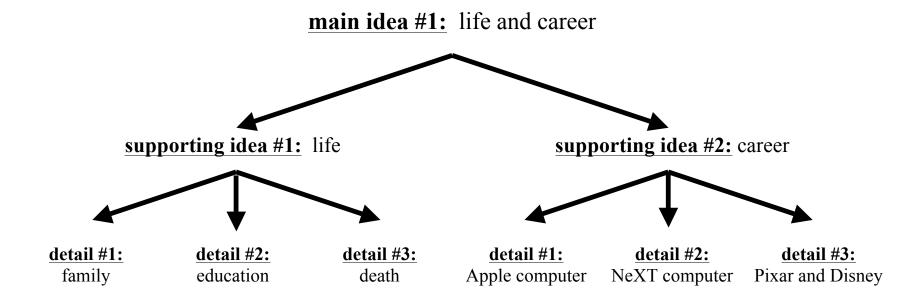
For each main idea, you need two supporting ideas. These are <u>two ideas</u> related to the main idea. For each supporting idea, you need <u>three details</u> to support it. Your supporting ideas and details must directly connect to your main idea.

This type of organization is called **funnel organization**. You organize your ideas from general to less general to specific.



Example: Main Idea #1

<u>Topic:</u> Steve Jobs



Example: Main Idea #2

<u>Topic:</u> Steve Jobs

main idea #2: inventions and designs supporting idea #1: iPod supporting idea #2: iPhone detail #1: detail #2: detail #3: detail #1: detail #2: detail #3: hardware/software impact on criticisms hardware/software impact on criticisms industry/society industry/society

Example: Main Idea #3

<u>Topic:</u> Steve Jobs

