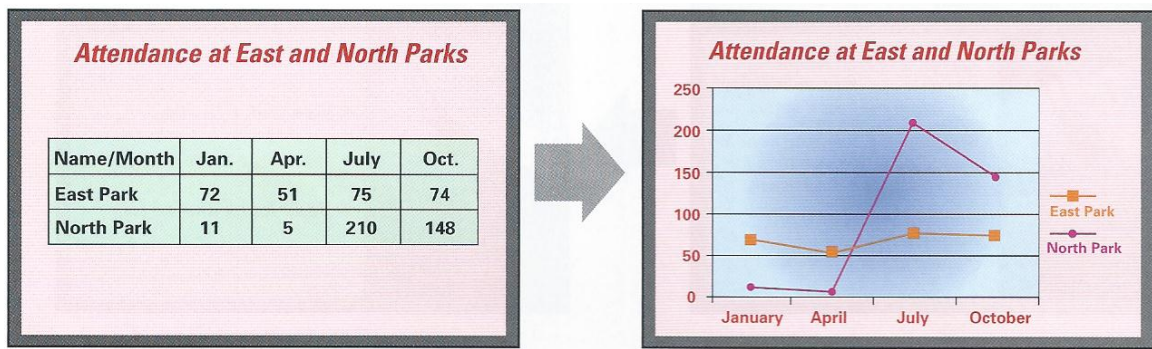


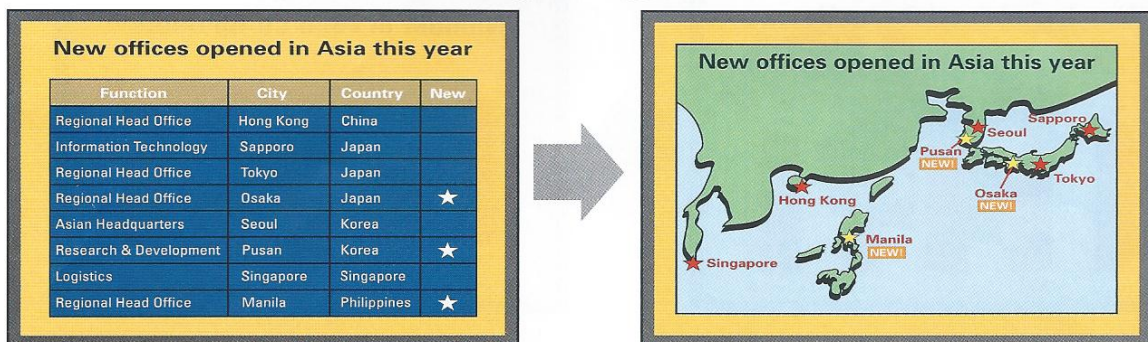
How to Make Effective Visuals: Show Images

Look at the “before” and “after” pictures of the visuals below. How was each visual improved?

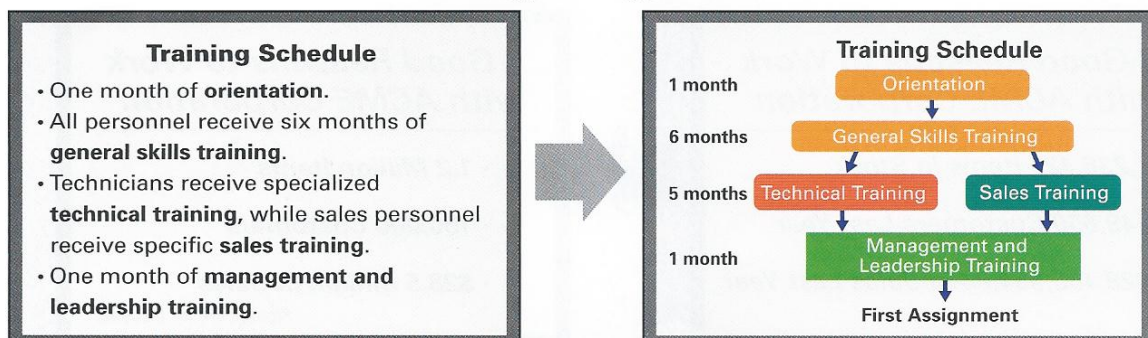
1. _____



2. _____



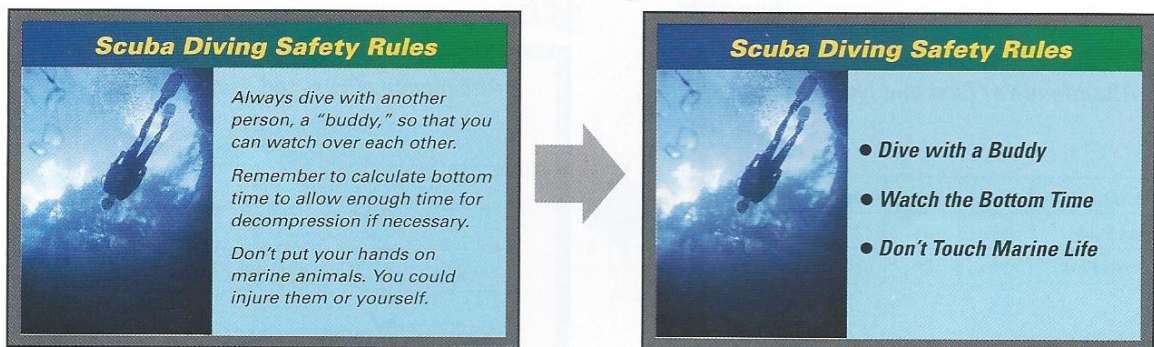
3. _____



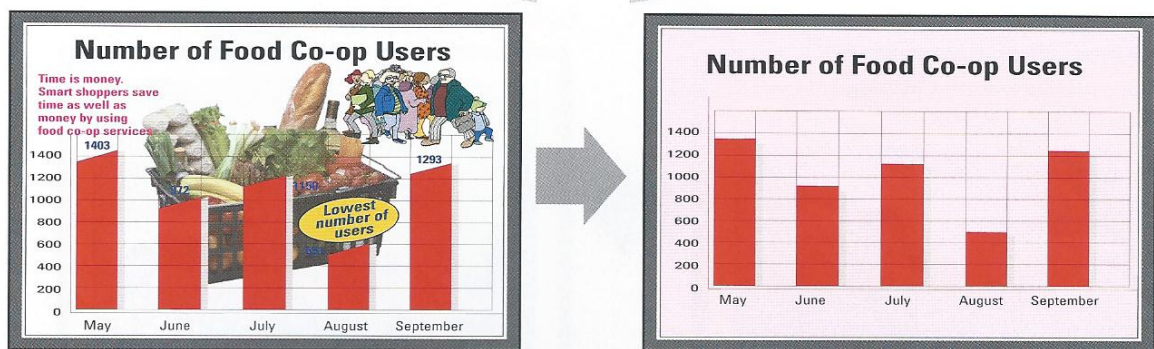
How to Make Effective Visuals: KISS (Keep Your Information Short and Simple)

Look at the “before” and “after” pictures of the visuals below. How was each visual improved?

1. _____



2. _____



3. _____

