

Dimensions of Culture

1. INDIVIDUALISM versus COLLECTIVISM (pp. 164 – 167)

This dimension refers to _____

Features of an Individualist Culture:

1. _____

2. _____

3. _____

Features of a Collectivist Culture:

1. _____

2. _____

3. _____

Example to Show the Difference:

Top 5 Individualist Cultures:

1. _____

2. _____

3. _____

4. _____

5. _____

Top 5 Collectivist Cultures:

1. _____

2. _____

3. _____

4. _____

5. _____

2. MASCULINITY versus FEMININITY (pp. 175 – 177)

This dimension refers to _____

Features of a Masculine Culture:

1. _____

2. _____

3. _____

Features of a Feminine Culture:

1. _____

2. _____

3. _____

Top 5 Masculine Cultures:

1. _____
2. _____
3. _____
4. _____
5. _____

Top 5 Feminist Cultures:

1. _____
2. _____
3. _____
4. _____
5. _____

**Why is Japan's gender equality ranking one of the lowest in the world?
Its ranking was 104 out of 142 countries in 2014 (World Economic Forum).**

3. POWER DISTANCE (pp. 177 – 179)

This dimension refers to _____

Features of a High Power Distance Culture:

1. _____

2. _____

3. _____

Features of a Low Power Distance Culture:

1. _____

2. _____

3. _____

Top 6 High Power Distance Cultures:

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

Top 6 Low Power Distance Cultures:

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

How is the United States becoming a higher power distance culture?

4. UNCERTAINTY AVOIDANCE (pp. 179 – 181)

This dimension refers to _____

Features of a High Uncertainty Avoidance Culture:

1. _____

2. _____

3. _____

Features of a Low Uncertainty Avoidance Culture:

1. _____

2. _____

3. _____

Top 6 High Uncertainty Avoidance Cultures:

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

Top 6 Low Uncertainty Avoidance Cultures:

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

**5. LONG-TERM versus SHORT-TERM OREIENTATION
(pp. 180 – 181)**

This dimension refers to _____

Features of a Culture with Long-Term Orientation:

1. _____

2. _____

3. _____

Features of a Culture with Short-Term Orientation:

1. _____

2. _____

3. _____

Top 5 Long-Term Orientation Cultures:

1. _____
2. _____
3. _____
4. _____
5. _____

6. ENVIRONMENTAL SUSTAINABILITY (pp. 183 – 185)


What is sustainability?

1. _____

2. _____

3. _____

low levels of power distance
high levels of individualism
low levels of masculinity



Top 5 Cultures with High Environmental Sustainability:

1. _____
2. _____
3. _____
4. _____
5. _____

Top 5 Cultures with Low Environmental Sustainability:

1. _____
2. _____
3. _____
4. _____
5. _____